

Pop-Tab Wars

This guide is a program outline in order to help raise awareness of the Regional Philanthropy, as well as, to raise donations for the Regional Philanthropy of GLACURH. This program can be enlarged or scaled down in order to meet any budget.

1. Obtain Tab Donation Boxes

You can do this by reaching out to your local chapter.
(Listed in Regional Philanthropy Guide)

2. Determine your Budget and Scale

Budget should be determined in order to realize what incentives you can offer your participants, will it be bragging rights or perhaps a Hall pizza party. This is what makes it scalable, which leads to the question of how big you should go. Examples of size include: small teams within your RHA/NRHH, residence communities against each other, or even on a level where the individual that raises the most wins.

Tip: If you have a no budget or a limited budget, try reaching out and collaborating with another student organization or office.



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3. Advertise, Talk, & Make it a Big Deal

One of the biggest keys to successful programming is making sure everyone knows it is happening. If it is a low budget affair, word of mouth and social media will work wonders. If you've got some money to use, posters and flyers never hurt in conjunction with the other two ways of outreach. Also, when you advertise it make it a big deal. That is truly the key to involvement, make it bigger than it may even be.



4. Celebrate the End

Whether you have large scale war or a small scale, and whether you award a trophy, or prize, or even just bragging rights make sure you celebrate it. During your meeting give a shoutout to whoever won, email your membership, post on social media, but whatever you do show them off to others. When others see them being recognized, it will encourage them to notice when the donation drive comes around again and further encourage them to participate next time.

Questions?

Contact the CO for Outreach and Special Projects at gl_outreach@nacurh.org.